

THE GSA MOBILE WORLD CONGRESS IN FERIAS DE BARCELONA, The GSMA Mobile World Congress (formerly 3GSM World Congress) combines the world's largest exhibition for the mobile industry with a stimulating and insightful congress that brings together prominent leaders and personalities from mobile operators and equipment vendors, as well as Internet and entertainment professionals. The 2009 Mobile World Congress is expected to attract approximately 50,000 attendees, so don't miss this unrivalled opportunity to conduct business, discuss the hottest trends in mobile communications, and help define the industry's path to continued growth. If you have general enquiries about the Mobile World Congress 2009, you can reach us by phone: +44 (0) 208 879 2422 . The GSMA Mobile World Congress is an elite event in the global mobile Communications market. More than 50,000 key decision-makers in the mobile industry are expected to attend the 2009 Congress in Barcelona, approximately 46% of them C-level. The Mobile World Congress presents a myriad of opportunities for mobile professionals and innovators from operators, value-added service providers, and equipment and device manufacturers from around the world. The Mobile World Congress provides the ideal personal experience and environment for networking with a select circle of mobile professionals who can positively impact your business. SEE: Presentations, leading-edge technology products, and business strategies from players leading the industry. EXHIBIT: Share your market vision and promote your brand to key influencers and decision-makers. NETWORK: Establish new business relationships with buyers and decision-makers from influential markets. View Congress Prices

Prices & Pass Information.....

Select the congress pass that's right for you. Conference sessions start Monday February 16, 2009 to Thursday February 19, 2009 (Search for sessions here (www.mobileworldcongress.com/congressprogram)). All Congress passes include access to the exhibition for four days.

Congress Gold pass, 3-Day, 2-Day and 1-Day also include lunch, and access to the speaker's presentations post even for chosen conference days.

	Registration After January 11, 2009	Early Bird Before January 11, 2009
<p>Congress Gold Pass Join us for Mobile Innovation, the Mobile Application Garage, CEO Keynotes, Mobile Backstage and more... The Gold Pass is the best way to enjoy the event and will give you access to the all conference sessions for four days and the exhibition for four days.</p>	€3,799	€3,399
<p>Congress 3-Day Pass Full meeting schedule? This pass gives you the ability to customise your experience. Enjoy any three days at the conference, and the exhibition for four days.</p>	€2,999	€2,699
<p>Congress 2-Day Pass Pressed for time? This pass allows you to choose two days that will be of most benefit to you. Enjoy two days at the conference, and the exhibition for four days.</p>	€2,099	€1,899
<p>Congress 1-Day Pass Interested in a specific</p>	€1,099	€1,099

topic or a keynote? A 1-Day pass gives you access to the conference for the day of your choice and the exhibition for four days.

Exhibition Visitor Pass

This pass grants you access to the exhibition for all four days.

€599

€599

All prices are net of 16% VAT.

GSMA Members and Mobile Innovation Market Members receive a 30% discount off their total invoice!

Non GSMA members save by registering a group: buy three passes and get one free! This offer is only available for employees of the same company purchasing the SAME pass (EVP, Congress Gold, Congress 3-Day, Congress 2-Day, Congress 1-Day) before January 26th, 2009. Go to group registration (www.mobileworldcongress.com/groupregistration)

UK Contact Centre

+44 (0) 208 879 2422 - Main event line

+44 (0) 208 879 2400 - Fax number

registration@mobileworldcongress.com

FOR EXHIBITOR REGISTRATION QUERIES, please use exhibitorregistration@mobileworldcongress.com

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(FOR EXHIBITOR REGISTRATION QUERIES)

exhibitorregistration@mobileworldcongress.com

Title:	Mobile Money Transfer Seminar
Description:	With mobile phones outnumbering ATMs by two thousand to one, the GSMA's Mobile Money Transfer programme (MMT) provides the platform for mobile technology to become the key enabler in sending money around the world. This seminar will share the key learnings from the initiative since its inception two years ago and provide a forum for mobile operators and other industry stakeholders to explore how they can capitalise on the MMT opportunity. Delegates will hear from the GSMA, mobile operators and other leaders in the MMT value chain on a number of topics including - the business case for MMT, experience from MMT deployments to date, the regulatory landscape, the industry assets that are available today to support mobile operators in rolling out MMT services, and the future strategy for mobile financial services. For more information, please email mmt@gsm.org .
Session Lineup:	
Event Category:	GSMA Events and Seminars
Session Type:	GSMA Seminar
Keyword:	M-Banking; M-Payments; Money Transfer
Duration:	8 hours

NUESTROS SERVICIOS: INTERNET MARKETING, Un diseño orientado a buscadores, una buena optimización de las páginas, una alta popularidad, y un elevado tráfico, contribuyen de forma importantísima a que su web ocupe los primeros puestos de los buscadores. Déjenos diseñar -o- mejorar su presencia en Internet. Elija los servicios que más se adapten a sus necesidades Y que le permitirán disfrutar de más visitas a su web , mejores visitas y más contactos. Consigua estar en GOOGLE Top10. <http://www.internetmarketing.qc.com/> . U.K. Phone:+442032394677 - Telf.

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Title:	Mobile Innovation Presented by the GSMA Mobile Innovation Market
Description:	<p>Mobile Innovation brought to you by GSMA Mobile Innovation Market. This year the GSMA Mobile Innovation Market will again bring its unique blend of elevator pitches, speed dating, thought-leading keynotes and provocative panel discussions to the Mobile World Congress. In addition, and introduce an exciting new element - the Mobile Application Garage Heading: Mobile Innovation Marketplace The three-day Mobile Innovation event begins today with insights into the latest trends in product and service innovation plus the EMEA leg of the GSMA Global Mobile Innovation tournament. This will feature the very best innovators from the region competing for recognition across five categories:</p> <ul style="list-style-type: none"> • Most Innovative Carrier Infrastructure or Platform • Most Innovative Consumer Application or Service • Most Innovative Mobile Application in a Vertical Market • Most Innovative Wireless Device Centric Technology • Most Innovative "True Mobile Start Up" <p>The participants will already have been shortlisted through a rigorous judging process ensuring the very highest quality and each will face stiff questioning by an expert panel of operators and VC representatives in our very own 'Dragons Den.' The winners will compete again tomorrow with the winners of previous regional tournaments held during the year for the title of Global champion.</p>
Session Lineup:	
Event Category:	Mobile Innovation
Session Type:	Conference Event
Keyword:	Device Capabilities
Duration:	8 hours

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Title:	Leadership Summit and Government Mobile Forum
Description:	<p>The GSMA Leadership Summit, which incorporates the GSMA's Annual General Meeting (AGM), is a unique event and the only point in the year when CEOs from all across the globe gather to discuss industry priorities with their peers. For the first time, we are combining this prestigious event with our Government Mobile Forum that last year attracted over 40 government delegations from five continents.</p>

	<p>This new event format begins with a two-hour operator-only session. Immediately following, Government Ministers and our Associate Member CEOs will join for a full programme that will focus on the world's financial crisis and will assess how best the mobile industry can contribute to global recovery. An impressive line-up of specialists from the communications and finance sector, as well as ministers from around the globe, will come together to discuss the measures that need to be taken jointly to ensure continued investment and growth in mobile services despite the economic downturn.</p> <p>The event takes place 'behind closed doors' in the magnificent setting of the National Palace Montjuic, which overlooks the Fira, home to the Mobile World Congress. Each invitation is personally addressed and all those attending are selected based on strict criteria* to maintain the high quality and integrity of the event.</p> <p>For further details on the 2008 GSMA Leadership Summit, please contact: leadershipsummit@mobileworldcongress.com</p>
Session Lineup:	
Event Category:	GSMA Events and Seminars
Session Type:	GSMA Event
Keyword:	Government
Duration:	7 hours

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Title:	Interconnect Business Performance Improvements Seminar
Description:	The seminar will demonstrate a variety of interconnect quality improvements and OpEx optimisations that can result from the use of SIP-I as the signalling protocol of choice for voice inter-working in IP networks. C-Level and Senior Managers from Operators and Carriers responsible for the development of infrastructure solutions and interconnection strategies will benefit from the comprehensive agenda that includes updates on the GSMA's IPX (IP eXchange) Packet Voice Interworking, a detailed review of the recently published White Paper on PVI and lessons learned from the latest series of the GSMA's SIP-I trials. Networking time to discuss future developments with the leading vendor and operator stakeholders will be included.
Session Lineup:	
Event Category:	GSMA Events and Seminars
Session Type:	GSMA Event
Keyword:	
Duration:	2 hours 30 minutes

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Title:	Mobile Application Developer Garage
Description:	The Mobile Application Developer Garage will for the first time bring developers, engineers and communities from across the mobile application value chain into one place to learn, share and develop new and innovative ideas to drive the user experience forward. This unique session will answer key questions and provoke informative debate through keynotes, discussions and presentations. A demo breakout area will give attendees the opportunity to gain hands on experience and learn directly from the experts, as well as see developers create applications in realtime in the Mobile Application Challenge.
Session Lineup:	
Event Category:	Mobile Application Developer Garage
Session Type:	Conference Session
Keyword:	Operating Systems; Platforms
Duration:	6 hours

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Title:	Mobile Broadband for All: Bridging the Digital Divide with Broadband Access
Description:	Provide education to the operator, vendor, media & analyst audience, of the outstanding features and benefits of mobile broadband in delivering broadband access to all, to bridge the digital divide around the world
Session Lineup:	
Event Category:	GSMA Events and Seminars
Session Type:	GSMA Seminar
Keyword:	Development; HSPA, TD-SCMA, EV-DO, LTE, WiMAX, UMB; Terminals
Duration:	2 hours 30 minutes

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Title:	Mobile Broadband Evolution Seminar: Do All Roads Lead to LTE?
Description:	Provide education to the operator, vendor, media & analyst audience, of the outstanding features and benefits of mobile broadband evolution, available through the deployment of HSPA networks
Session Lineup:	
Event Category:	GSMA Events and Seminars
Session Type:	GSMA Seminar
Keyword:	HSPA, TD-SCMA, EV-DO, LTE, WiMAX, UMB; Terminals
Duration:	2 hours 30 minutes

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Title:	Pay-Buy-Mobile Seminar
Description:	The seminar will provide delegates with the key results to-date and record the overall progress of the M-Payment Trials and Pilot programmes underway around the world. It will highlight the roadmaps for Single Wire Protocol (SWP) handsets from Handset manufacturers that are vital to the deployment of services as well as focus on commercial rollouts & commercial service initiatives from around the world. Key players representing all aspects of the M-Payment eco-system will debate and give their expert insight into the very latest market opportunities and forecasts.
Session Lineup:	
Event Category:	GSMA Events and Seminars
Session Type:	GSMA Event
Keyword:	Device Capabilities; M-Banking; M-Payments
Duration:	3 hours